



Web Application Development, SEO & Digital Marketing

## OPENSOURCE WEB APPLICATION DEVELOPMENT

Open source web application development team at Solutions Enterprise will work in sync with your web-presence requirement to develop and enhance the web based CMS (Content Management System) for your organization.

### CMS can be modified for multipurpose usage:

Dynamic Website  
Knowledge Sharing Website  
Social Networking Website  
eCommerce Website

Personal / Organization Blog  
Academic Portal / Website  
News Portal / Website  
eLearning Portal / Website

CMS can also be built for smart phone / mobile phone compatibility so as to achieve better reach with target audience.

## SEO (SEARCH ENGINE OPTIMIZATION)

Search Engine Optimization (SEO) is the process of improving the visibility of a website or a web page in search engines via the "natural" or un-paid ("organic" or "algorithmic") search results.

### Website Analysis & Reports:

Site-Optimization Rate Report  
Page Elements Report  
Keyword Content Report  
Keyword Statistics Report  
Keyword Suggest Report

Keywords Report  
Competitors Report  
Site Load Time Report  
Search Engine View Report  
SEO Success Steps Report

### Website Optimization:

SEO team at Solutions Enterprise will re-define the source code of your business website and optimize it to achieve good rankings in search engines for keywords specific to your niche. The optimization is done in step-wise manner as per the reports generated after website analysis.

## DIGITAL MARKETING

In the current times, interactions with customers are done increasingly via social communities & email communication. This is achieved via establishing the "Digital Brand" for your business in successful social community websites like Facebook, Linked-In, MySpace and Twitter.

### Digital marketing services from Solutions Enterprise include:

Digital Marketing Strategy  
Google Ad-words (PPC Advt.)  
Online PR  
Social Media & Online Branding  
Online Video  
Digital Commercials & Banners  
Toolbar Development

SEO (Search Engine Optimization)  
E-mail Marketing  
Content Development  
Website Analytics  
Mobile Website  
Micro-site Development  
Facebook Application Development



## CONTACT US

### Corporate Office

Solutions Enterprise Pvt. Ltd.  
210, 'D' Wing, Shivalik Corporate Park,  
B/h. IOC Petrol Pump,  
132 ft. Ring Road,  
Satellite, Ahmedabad - 380 015.

+91 79 65445069, 65445070

+91 79 26920320

info@solutionsenterprise.co.in

www.solutionsenterprise.co.in

### Other Offices / Locations

- Mumbai
- Pune
- London
- Delhi
- Chennai
- Bangalore